



TED^xWarsaw

x = independently organized TED event

Partnership Proposal **2019**

The first and largest TEDx in Poland

Our story so far:



7000+ guests



230+ speakers



2 mln+ views
on YouTube



1 marriage proposal
on stage

she said "yes" (now Mr & Mrs Drabent)



Edition 2019 will be our 10th major event:

This time under the theme "**Dare**".

Estimated number of guests 500 plus streaming online.

Date: June 13, Venue will be presented during a meeting.

— Our approach to partnerships

For many years we avoided fixed packages as our experience proved:
no two Partners have the same needs.

We always look for creative solutions but also understand the need for a discussion's starting point. **Here it is.**

TEDxWarsaw 2019

Potential areas of cooperation

Employer branding

invitations for Partner's employees

Building relationships

invitations for key clients to experience a day together in unusual setting

Community building

use of Partner's venue for a pre-event networking workshop for audience

Event presence

space dedicated for Partner at the venue

Timeline

february event preparation | event teaser starts

march event promotion starts | registration opens

april list of Partners closes

may announcing Speakers | registration closes

june TEDxWarsaw happening

Partnership possibilities

Tier 1

use of Partner's logo on
goodie bags, badges, www,
videos uploaded to YouTube

right to contribute products
to goodie bags distributed
among participants

right to publicize information
about being our Partner

7 000 PLN NET

Tier 2

the previous and:

use of Partner's venue for a pre-event
networking workshop for audience

invitations for Partner's employees (10)

industry exclusivity

inclusion in press releases

15 000 PLN NET

Tier 3

the previous and:

space dedicated for Partner
at the venue

Activities Partner

invitations for Partner to organize a contest
for general public

invitations to a dinner with our Team and Speakers

1 on 1 public speaking coaching for chosen
Partner's employee

dedicated space in printed event program

30 000 PLN NET



Do you dare to create TEDxWarsaw 2019 with us?

We believe passionately in the power of ideas to change attitudes, lives and, ultimately, the world.

TEDx Warsaw

— Tell us what you think

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Legally speaking, TEDxWarsaw is organized by Seriatim Foundation – an NGO run by TEDxWarsaw Team members, set up to share our knowledge of public communication with wider audiences. **That's it for now. Let's talk.**

Martyna Hrankowska

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